



University
of Basel

Department
of History

History of Insurance in a Global Perspective An International Conference

University of Basel
July 20–22, 2022

Source: The U.S. National Archives, Photograph of Souvenir Hunters
After the 1906 San Francisco Earthquake, 1906.

Programme

July 20–22, 2022

Venue: Neubau Biozentrum, University of Basel, Spitalstrasse 41, Basel

Program

July 20, 2022, Day 1

Venue: Neubau Biozentrum, University of Basel, Spitalstrasse 41, Basel

11.30–13.00 Lobby	Registration
13.00–14.15 Room Maurice E. Müller U1.111	Opening Session Opening message by Andrea Schenker-Wicki (Rector, University of Basel) Opening address by Martin Lengwiler (University of Basel) Who do you trust? Trust and insurance through the history of Africa Keynote lecture by Grietije Verhoef (University of Johannesburg)
14.30–16.30 Room U1, 197	Comparing Risk Management Strategies in the Mediterranean and East Asian Maritime Business (Double Session, Part 1) Chair: Giovanni Ceccarelli
14.30–16.30 Room U1, 191	Developments of Insurance Markets in Emerging European Economies Chair: Monika Wieczorek-Kosmala, Marijana Curak and Niels-Viggo Haueter
14.30–16.30 Room U1, 195	The Rise of Actuaries in 19th century Europe and in Global Perspective Chair: Geoffroy Legentilhomme and Christofer Stadlin
16.30–17.00 Lobby	Coffee Break
17.00–19.00 Room U1, 197	Comparing Risk Management Strategies in the Mediterranean and East Asian Maritime Business (Double Session, Part 2) Chair: Giovanni Ceccarelli
17.00–19.00 Room U1, 191	The Many Meanings of Mutuality in Insurance History Chair: Phillip Hellwege
Starting at 19.00, Lobby	Reception

Program

July 21, 2022, Day 2

Venue: Neubau Biozentrum, University of Basel, Spitalstrasse 41, Basel

09.00 – 10.00 Maurice E. Müller U1.111	Shaping the Future of Insurance Through the Eyes of History Keynote lecture by W. Jean Kwon (St. John's University)
10.15 – 12.15 Room U1, 191	Post-Demutualisation Insurance: Efficiency or Corporate Profitability? Chair: Antti Talonen, Grietjie Verhoef, Monica Keneley
10.15 – 12.15 Room U1, 195	Risky Business: Building an Integrated Insurance Pricing Database Chair: Giovanni Ceccarelli, Sabine Go, Antonio Iodice
10.15 – 12.15 Room U1, 197	History of Insurance Markets in the Countries of Central and Eastern Europe the First Decades of the 21st Century Chair: Jacek Lisowski, Piotr Manikowski and Adam Sliwinski
12.15 – 13.45 Restaurant Bacells'	Lunch Break
13.45 – 15.45 Room U1, 191	The Health Insurance Business: From Marginality to the Fastest Growing Sector in the First Decades of the 21st Century Chair: Jerònia Pons-Pons and Margarita Vilar-Rodríguez
13.45 – 15.45 Room U1, 197	The Price of Risk in History Chair: André Straus and Leonardo Caruana
15.45 – 16.15 Lobby	Coffee Break

Program

July 21, 2022, Day 2

Venue: Neubau Biozentrum, University of Basel, Spitalstrasse 41, Basel

16:15– 18.15 Room U1, 191	Private and Public Insurance and Protection against Social Contingencies Chair: Bernard Harris, Liselotte Eriksson, Lars-Fredrik Andersson
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16:15– 18.15 Room U1, 195	Global and Long-Term Perspectives in the History of Insurance Chair: Phillip Hellwege
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16:15– 18.15 Room U1, 197	History of Insurance in Russian Markets Chair: Martin Lengwiler
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Starting at 18:45, Restaurant «Zum Isaak»	Reception and Gala Dinner
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Program

July 22, 2022, Day 3

Venue: Neubau Biozentrum, University of Basel, Spitalstrasse 41, Basel

09.00–11.00
Room
U1, 197 **Going Global? Marine Insurance and the Limits of Early Modern Globalization (Double Session, Part 1)**
Chair: Antonio Iodice, Mallory Hope and Lewis Wade

09.00–11.00
Room
U1, 195 **Natural Disasters and Risk Management from a Global North-South Perspective**
Chair: Natalie Rauscher and Welf Werner

09.00–11.00
Room
U1, 191 **Beyond the State. Insurance in Habsburg Central Europe from a Global Perspective**
Chair: Vojtech Pojar

11.00–11.30
Lobby **Sandwich Lunch**

11.30–13.30
Room
U1, 197 **Going Global? Marine Insurance and the Limits of Early Modern Globalization (Double Session, Part 2)**
Chair: Antonio Iodice, Mallory Hope and Lewis Wade

11.30–13.30
Room
U1, 195 **Legal Perspectives in the History of Insurance**
Chair: Phillip Hellwege

11.30–13.30
Room
U1, 191 **Insurance in non-Western Contexts: Comparing Business Strategies in Different World Regions (19th/20th centuries)**
Chair: Martin Lengwiler and Robin Pearson

13.40 – 14.15
Maurice E. Müller
U1.111 **Award Ceremony (Best Paper Award; Best Junior Paper Award) and Closing Remarks**

Starting at
14.15, Lobby **Reception**

Detailed Programme

July 20–22 2022

Venue: Neubau Biozentrum, University of Basel, Spitalstrasse 41, Basel

Opening Session

Venue: Neubau Biozentrum, University of Basel, Spitalstrasse 41, Basel

Zoom-Link: <https://unibas.zoom.us/j/66477914826> | Meeting ID: 664 7791 4826

Wednesday
July 20, 2022

Opening message

Andrea Schenker-Wicki (Rector, University of Basel)

13:00 – 14:15
(CEST)

Opening address

Martin Lengwiler (University of Basel)

Room
U1, 111
Maurice E.
Müller Saal

Keynote lecture

**Who do you trust? Trust and insurance through the
history of Africa**

Grietje Verhoef (University of Johannesburg)

Comparing Risk Management Strategies in the Mediterranean and East Asian Maritime Business (16th – 19th centuries)

Chair: Giovanni Ceccarelli

Venue: Neubau Biozentrum, University of Basel, Spitalstrasse 41, Basel

Zoom-Link: <https://unibas.zoom.us/j/66600287970> | Meeting ID: 666 0028 7970

**Wednesday
July 20, 2022**

Perceiving and Managing Maritime Risks: a Post-Colonial Approach

Giovanni Ceccarelli, Department of Economics and Management, University of Parma/ Centre for Maritime Historical Studies, University of Exeter

**14.30 – 16.30
17.00 – 19.00
(CEST)**

From Genoa to Nagasaki - Carlo Spinola S. J.'s View on Maritime Loan in 17th Century Japan

Mihoko Oka, Graduate School of Interdisciplinary Information Studies, University of Tokyo (online)

**Room
U1, 197**

Why Maritime Insurance has never gone beyond Sea Loans or Respondentia Procedures in Late Imperial China?

François Gipouloux, CNRS Emeritus Research Director, CNRS/EHESS-Paris

Businessmen Response to Uncertainty and Risk in Genoese Maritime Trade (17th-18th Centuries)

Luisa Piccinno, Department of Economy, University of Genoa/University of Exeter

Andrea Zanini, Department of Economy, University of Genoa/University of Exeter

Insuring the Business Power. Governance and Institutional Change in Marine Insurance in the 19th Century South of Italy (1820–1890)

Maria Carmela Schisani, Department of Economy, University of Naples 'Federico II' (online)

Giancarlo Ragozini, Department of Economy, University of Naples 'Federico II'

Ransom Transactions and Risk Management in the 17th Century Mediterranean

Andrea Addobbati, Department of History, University of Pisa (online)

Developments of Insurance Markets in Emerging European Economies

Chair: Monika Wieczorek-Kosmala, Marijana Curak and Niels-Viggo Haueter

Venue: Neubau Biozentrum, University of Basel, Spitalstrasse 41, Basel

Zoom-Link: <https://unibas.zoom.us/j/68990772115> | Meeting ID: 689 9077 2115

**Wednesday
July 20, 2022**

Has the Efficiency of Insurance Companies in Poland Changed over the Last Decades?

Monika Wieczorek-Kosmala, Faculty of Finance and Insurance, Uniwersytet Ekonomiczny w Katowicach (online)

**14.30 – 16.30
(CEST)**

Marijana Curak, Faculty of Economics, University of Split
Maja Pervan, Faculty of Economics, University of Split

**Room
U1, 191**

Improving the System of Monitoring the Solvency of Insurance Organizations in the Republic of Belarus at the Present Stage

Tatiana Verezubova, Department of Finance, Belarusian State Economic University

Fire Insurance for Church Buildings in Ukraine (19th – 20th centuries)

Viktor Trynchuk, Department of Financial Markets, University of the State Fiscal Service of Ukraine (online)

Trieste's Multinational Insurers and the Reinvention of Italy's Life Insurance Sector, 1918 – 1925

Derek Hattemer, Department of History, Scuola Normale Superiore di Pisa

The Rise of Actuaries in 19th century Europe and in Global Perspective

Chair: Geoffroy Legentilhomme and Christofer Stadlin

Venue: Neubau Biozentrum, University of Basel, Spitalstrasse 41, Basel

Zoom-Link: <https://unibas.zoom.us/j/66105431683> | Meeting ID: 661 0543 1683

Wednesday July 20, 2022	Mutual aid societies and the development of actuarial regulation in France in the 19th century Geoffroy Legentilhomme, Social and Economic History, University of Zurich
14.30–16.30 (CEST)	The Rise of Actuaries and Swiss workers accident insurance 1880-1950 Christopher Stadlin, Corporate Historian, Zurich Insurance
Room U1, 195	Categories and Narratives of Expansion: How Actuaries Mobilized Political and Economic Frames to Argue for the Expansion of Insurance Vera Linke, Department of Sociology, Helmut Schmidt University
	The First Portuguese Scholars Studying Actuarial Science – Contributions Towards the Scientific Progress of Survivorship Pension Funds and Life Insurance Companies in the 19th Century Ana Patrícia Martins, Interuniversity Centre for the History of Science and Technology , University of Lisbon, Portugal
	Origin of Modern Insurance Industry in Slovakia and the Contribution of Dr. Ján Alojz Wagner to its Development Erika Pastoráková, Department of Insurance, University of Economics in Bratislava Tomáš Ondruška, Department of Insurance, University of Economics in Bratislava Zuzana Brokešová, Department of Insurance, University of Economics in Bratislava

The Many Meanings of Mutuality in Insurance History

Chair: Phillip Hellwege

Venue: Neubau Biozentrum, University of Basel, Spitalstrasse 41, Basel

Zoom-Link: <https://unibas.zoom.us/j/63079787589> | Meeting ID: 630 7978 7589

**Wednesday
July 20, 2022**

The Principle of Mutuality in Fire and Marine Insurances in the Dutch Republic

Delphine Sirks, Faculty of Law, VU Amsterdam

**17.00–19.00
(CEST)**

Artisan Apprenticeship Contracts as a Life Insurance in the Hispanic Monarchy during the Early Modern Ages

Jose Antolín Nieto Sánchez, Modern History, Universidad Autónoma de Madrid

**Room
U1, 191**

Mar Hernández Escudero, independent scholar

Traditional Communal Strategies for Insurance and Risk Prevention in Africa: A Narrative of the Communal Contributory Club Model of the Yoruba and Igbo Ethnic Groups in Nigeria

Israel Saibu, History and Diplomatic Studies, Anchor University (online)

Opening Session Day 2

Venue: Neubau Biozentrum, University of Basel, Spitalstrasse 41, Basel

Zoom-Link: <https://unibas.zoom.us/j/67595443375> | Meeting ID: 675 9544 3375

Thursday
July 21, 2022

Keynote lecture

Shaping the Future of Insurance Through the Eyes of History

W. Jean Kwon (St. John's University)

09:00 – 10:00
(CEST)

Room
U1, 111
Maurice E.
Müller Saal

History of Insurance Markets in the Countries of Central and Eastern Europe the First Decades of the 21st Century

Chair: Jacek Lisowski, Piotr Manikowski and Adam Sliwinski

Venue: Neubau Biozentrum, University of Basel, Spitalstrasse 41, Basel

Zoom-Link: <https://unibas.zoom.us/j/65623279375> | Meeting ID: 656 2327 9375

**Thursday
July 21, 2022**

The History of Trade Credit Insurance Market in Poland

Jacek Lisowski, Department of Insurance, Poznan University of Economics and Insurance (online)

**10.15 – 12.15
(CEST)**

Life Insurance Market History - The Case of Poland on the Background of CEE

Adam Sliwinski, Collegium of Management and Finance, Warsaw School of Economics

**Room
U1, 197**

Development of Motor Insurance in Poland - Innovations Perspective

Piotr Manikowski, Department of Insurance, Poznan University of Economics and Insurance

Evolution of a Commercial Insurance Company in Trans-Epochal Developments: The Evidence of Czech Insurance Market

Eva Vávrová, Department of Finance, Masaryk University

Lenka Precková, Department of Finance and Accounting, Silesian University

Post-Demutualisation Insurance: Efficiency or Corporate Profitability?

Chair: Antti Talonen, Grietjie Verhoef, Monica Keneley

Venue: Neubau Biozentrum, University of Basel, Spitalstrasse 41, Basel

Zoom-Link: <https://unibas.zoom.us/j/62699273494> | Meeting ID: 626 9927 3494

**Thursday
July 21, 2022**

Demutualisation's Impact on the Asset Management Function

Shaun de Wet, University of Johannesburg (online)

**10.15 – 12.15
(CEST)**

Swimming against the Current of Demutualizations in the 1990s: Case of the Mutual Private Pension Insurance Sector in Finland

Antti Talonen, Faculty of Law, Helsinki University

Jukka Mähönen, Faculty of Law, Helsinki University

Room

U1, 191

Did Demutualisation Deliver on the Expectations of Demutualisation?

Grietjie Verhoef, Department of Accountancy, University of Johannesburg

Monica Keneley, Faculty of Business and Law, Deakin University (online)

The Success and Failure of Mutual Forms in Insurance Business in Japan, 1900-1945

Takau Yoneyama, Faculty of Business Administration, Tokyo Kezai University

Risky Business: Building an Integrated Insurance Pricing Database

Chair: Giovanni Ceccarelli, Sabine Go, Antonio Iodice

Venue: Neubau Biozentrum, University of Basel, Spitalstrasse 41, Basel

Zoom-Link: <https://unibas.zoom.us/j/62415845240> | Meeting ID: 624 1584 5240

**Thursday
July 21, 2022**

From Data to Insights

Giovanni Ceccarelli, Department of Economics and Management, University of Parma/ Centre for Maritime Historical Studies, University of Exeter

**10.15 – 12.15
(CEST)**

Risky Business: the Project, the Network (and the Challenges)

Sabine Go, Department of Accounting, VU Amsterdam

**Room
U1, 195**

Handling Risky Business. Working with the Archival Sources and the DB

Antonio Iodice, Department of Economics, University of Genoa/ Centre for Maritime Historical Studies, University of Exeter

Global History of Insurance Online - an Open Access Repository

Martin Lengwiler, Department of History, Universität Basel

Eric Decker, Department of History, Universität Basel

Athira Kashamkattil, Department of History, Universität Basel

The Health Insurance Business: From Marginality to the Fastest Growing Sector in the First Decades of the 21st Century

Chair: Jerònia Pons-Pons and Margarita Vilar-Rodríguez

Venue: Neubau Biozentrum, University of Basel, Spitalstrasse 41, Basel

Zoom-Link: <https://unibas.zoom.us/j/67488246911> | Meeting ID: 674 8824 6911

**Thursday
July 21, 2022**

The Health Insurance Business in Spain: From Medical Companies and Associations to the Emergence of Financial Capital (1950-2019)

Jerònia Pons-Pons, Faculty of Economics and Business, University of Seville

**13.45 – 15.45
(CEST)**

Margarita Vilar-Rodríguez, Department of Economics, University of Coruña (online)

**Room
U1, 191**

Health Insurance in Context – Health Insurance in Germany in the 20th Century between Private and Public, Patients and Physician, Politics and Profit

Axel Hüntelmann, Institute for History of Medicine and Ethics in Medicine, Charité – Universitätsmedizin Berlin

You Can't Understand Healthcare Politics Without it: The History of Health Insurance in the United States

Christy Ford Chapin, Department of History, University of Maryland Baltimore County

The Conquest of the Middle Class: The Creation of a Mass Market for Health Insurance in Switzerland (1920-1970)

Geoffroy Legentilhomme, Social and Economic History, University of Zurich

The Price of Risk in History

Chair: André Straus and Leonardo Caruana

Venue: Neubau Biozentrum, University of Basel, Spitalstrasse 41, Basel

Zoom-Link: <https://unibas.zoom.us/j/66575555654> | Meeting ID: 665 7555 5654

**Thursday
July 21, 2022**

Gambling on Claim Frequency. Loss Expectation and the Spread of Risks in the Making of Modern Insurance

Alberto Cevolini, Department of Sociology, University of Modena and Reggio Emilia

**13.45 – 15.45
(CEST)**

The Price of Risk and the Price of Entrepreneurship

Ben Gales, Faculty of Economics and Business, University of Groningen

**Room
U1, 197**

The Price of Risk, Size and Ownership in the Italian Insurance Sector in the Twentieth Century

Fabio Lavista, Department of Civilizations and Forms of Knowledge, University of Pisa

Giandomenico Piluso, Department of Humanities, University of Turin

Price of Risk in Great Risk

Leonardo Caruana de la Cagigas, Department of Economics, Theory and History, University of Granada

André Straus, CNRS/University Paris I Pantheon Sorbonne

Private and Public Insurance and Protection against Social Contingencies

Chair: Bernard Harris, Liselotte Eriksson, Lars-Fredrik Andersson

Venue: Neubau Biozentrum, University of Basel, Spitalstrasse 41, Basel

Zoom-Link: <https://unibas.zoom.us/j/65071814010> | Meeting ID: 650 7181 4010

**Thursday
July 21, 2022**

**Did Statutory Insurance Improve the Welfare of Swedish Workers?
The Statutory Workplace Accident Insurance of 1916**

Bernard Harris, Social Work and Social Policy, University of Strathclyde
Liselotte Eriksson, Umeå Centre for Gender Studies, University of Umeå
(online)

**16:15–18:15
(CEST)**

Lars-Fredrik Andersson, Unit of Economic History, University of Umeå
(online)

**Room
U1, 191
online**

Social Security, Full Employment and Voluntary Action: The Three Pillars of William Beveridge's Welfare Society

Bernard Harris, Social Work and Social Policy, University of Strathclyde
(online)

Global and Long-Term Perspectives in the History of Insurance

Chair: Phillip Hellwege

Venue: Neubau Biozentrum, University of Basel, Spitalstrasse 41, Basel

Zoom-Link NEW: <https://unibas.zoom.us/j/68401313281> | Meeting ID: 684 0131 3281

**Thursday
July 21, 2022**

Five Thousand Years of Insurance History in Iran

Maryam Mohsen Seifabadi, Faculty of Health and Religion, Qom University of Medical Sciences

Hossein Mohsen Seifabadi, University of Applied Sciences & Technology

**16:15–18:15
(CEST)**

The History of Insurance in China: Past, Present and Future

Armando José Santana Bugés, Faculty of Law, Universidad de Jaén

**Room
U1, 195**

Valued Risks: Insuring International Exhibitions in the Nineteenth Century

Avigail Moss, Art History, University of Southern California

Protestantism and Insurance – An Elective Affinity? A Multi-level Comparative-historical Analysis

Sebastian Kohl, Freie Universität Berlin

History of Insurance in Russian Markets

Chair: Martin Lengwiler

Venue: Neubau Biozentrum, University of Basel, Spitalstrasse 41, Basel

Zoom-Link: <https://unibas.zoom.us/j/68399042698> | Meeting ID: 683 9904 2698

**Thursday
July 21, 2022**

**16:15–18:15
(CEST)**

**Room
U1, 197
online**

Russian Insurance Market Trends. Post-Soviet Period from the 1990s to the 2020s

Nadezda Kirillova, Insurance and Social Economics Department, Financial University under the Government of the Russian Federation (online)

Modern Insurance Regulation System in Russia

Alexander Tsyganov, Department of Insurance and Social Economy, Financial University under the Government of The Russian Federation (online)

Nadezda Kirillova, Insurance and Social Economics Department, Financial University under the Government of the Russian Federation (online)

History of Actuarial Profession in Russia

Igor Kotlovskiy, Faculty of Economics, Moscow State University (online)

Going Global? Marine Insurance and the Limits of Early Modern Globalization

Chair: Antonio Iodice, Mallory Hope and Lewis Wade

Venue: Neubau Biozentrum, University of Basel, Spitalstrasse 41, Basel

Zoom-Link: <https://unibas.zoom.us/j/61944396722> | Meeting ID: 619 4439 6722

**Friday
July 22, 2022**

Marine Insurance in Early Modern Genoa (1564-1571): A Risk-Shifting or Risk-Sharing Tool?

Antonio Iodice, Department of Economics, University of Genoa/ Centre for Maritime Historical Studies, University of Exeter

09:00–11:00

**11:30–13:30
(CEST)**

The Ransom of Black Lives: Insurance and Slave Trading in the French Empire, 1681- 1794

Mallory Hope, Department of History, Yale University

Room

U1, 197

A rue with a View: Marine Insurance and Globalization in Early Modern Paris

Lewis Wade, Department of History, University of Exeter

Moral hazard in extremis: Slave jettison and its indemnification in the Mediterranean and Atlantic

Jake Dyle, Department of History, University of Exeter

Navigating the History of Marine Insurance and Slavery

Benjamin Wiggins, Department of History, University of Minnesota

One Clucked, Another Mooed, the Third Cried Taxawall!: The Development of Maritime Insurance from Slavery to Agriculture, 1710-1930

Fredrick Hardyway, Department of History, Washington State University

Natural Disasters and Risk Management from a Global North-South Perspective

Chair: Natalie Rauscher and Welf Werner

Venue: Neubau Biozentrum, University of Basel, Spitalstrasse 41, Basel

Zoom-Link NEW: <https://unibas.zoom.us/j/64224087729> | Meeting ID: 642 2408 7729

**Friday
July 22, 2022**

The Discovery of Risk and Natural Catastrophe in Early America

Elisabeth Engel, independent researcher (online)

**09:00–11:00
(CEST)**

Institutionalising Knowledge of Livestock Insurance in Modern China: State, Cooperatives, and the Making of Livestock Insurance Before 1949

Yujing Tan, Studies and International Studies, Leiden University

Haoqi Meng, Insurance Institute of Guizhou

**Room
U1, 195**

Comparison Between the U.S. and Asia in Failed/Successful Risk Mitigation Efforts/Policies In Response to Natural Disasters over the Last Century

Natalie Rauscher, Center for American Studies, Universität Heidelberg

Welf Werner, Center for American Studies, Universität Heidelberg

Beyond the State. Insurance in Habsburg Central Europe from a Global Perspective

Chair: Vojtěch Pojar

Venue: Neubau Biozentrum, University of Basel, Spitalstrasse 41, Basel

Zoom-Link: <https://unibas.zoom.us/j/66401857881> | Meeting ID: 664 0185 7881

**Friday
July 22, 2022**

**Old-age Pension Insurance in the Habsburg Monarchy (1890-1918):
Global and Local Perspectives**

Matyas Erdelyi, Research Center in Humanities and Social Sciences, Prague
(online)

**09:00–11:00
(CEST)**

**Fire Insurance and Nationalism in the Late Habsburg Empire, 1868-
1914**

Vojtech Pojar, Department of History, Central European History

**Room
U1, 191**

**Making Accident Insurance Work. Transnational and Business-State
Knowledge Transfers in the Making of the Public Accident Insurance
in Imperial Austria 1880-1914**

Thomas Süssler-Rohringer, European History, Ludwig-Maximilians-Universi-
tät Munich (online)

**History of the Czech Insurance Market in the Middle-European Per-
spective**

Eva Vávrová, Department of Finance, Masaryk University
Svatopluk Necas, Department of Finance, Masaryk University

Legal Perspectives in the History of Insurance

Chair: Phillip Hellwege

Venue: Neubau Biozentrum, University of Basel, Spitalstrasse 41, Basel

Zoom-Link NEW: <https://unibas.zoom.us/j/68115840540> | Meeting ID: 681 1584 0540

Friday July 22, 2022	Postcolonial Legal theory Through Swiss Triangular Commercial Legal History. An Interdisciplinary Approach Filippo Contarini, Faculty of Law, University of Lucerne, Switzerland
11:30–13:30 (CEST)	Contracts Without Courts or Clans: How Business Networks Govern Exchange Sadie Blanchard, Faculty of Law, University of Notre Dame
Room U1, 195	An 'Insurance Broker' Theory ante-litteram: Merchants, Insurance and bona fides in Benvenuto Stracca from Ancona (1509-1578) Andrea Betto, Faculty of Engineering, Università Politecnica delle Marche (online)

Insurance in non-Western Contexts: Comparing Business Strategies in Different World Regions (19th/20th centuries)

Chair: Martin Lengwiler and Robin Pearson

Venue: Neubau Biozentrum, University of Basel, Spitalstrasse 41, Basel

Zoom-Link: <https://unibas.zoom.us/j/69893451847> | Meeting ID: 698 9345 1847

**Friday
July 22, 2022** **Insurance in non-Western Contexts – Challenges of Comparing Different World Regions (19th/20th centuries)**

Martin Lengwiler, Department of History, Universität Basel

**11:30–13:30
(CEST)** **Macroeconomic and Environmental Conditions for Insurance**

Robin Pearson, Hull University Business School

Kaori Abe, Hull University Business School

Room **Political Institutions and Regulations for Insurance**

U1, 191

Eva Kocher, Department of History, Universität Basel

Francis Daudi, Department of History, Universität Basel

All-pervasive and yet ever elusive? Religion, culture and the diffusion of insurance into the non-Western world (19th/20th centuries)

Claus Musterle, Department of History, Universität Basel

Closing Session

Venue: Neubau Biozentrum, University of Basel, Spitalstrasse 41, Basel

Zoom-Link: <https://unibas.zoom.us/j/63227044118> | Meeting ID: 632 2704 4118

Friday
July 22, 2022

Award Ceremony

Best Paper Award by Zurich Insurance

Best Junior Paper Award by Zurich Insurance

13:40 – 14:15
(CEST)

Closing Remarks followed by Reception

Room
U1, 111
Maurice E.
Müller Saal

Venue

University of Basel, Neubau Biozentrum,
Spitalstrasse 41, 4056 Basel

Organization

Prof. Dr. Martin Lengwiler
Department of History,
University of Basel

University of Basel
Department of History
Hirschgässlein 21
4051 Basel
Switzerland

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